



# ALEXANDER LORIMER

www.arbl.uk

# CV

## About

A Digital Designer who has a heart for User Experience.

Digital Media Design Graduate. **2:1**

I specialise in cross-platform **UX and UI design**, as well as key experience with **branding, typography, print, food photography and web/app development**. Applying the skills I have learnt into developing my own creative practice.

## Contact

Feel free to contact me at [lorimeralexander@gmail.com](mailto:lorimeralexander@gmail.com).

**+44 (0)7860834317**

Or find me on

**Linked in** [alorimer](#)  
[@droolphotography](#)

## Skills

**Branding • Typography •**

**User Experience • User Interface •**

**Marketing • Print • Html • Css •**

**Swift • Project Management • Web**

**Design • App Design • Instagram**

## References

**Dominic O'Meara**  
CEO of Baagloo  
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**Liam Birtles**  
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## Work Experience

### **Drool • DESIGNER & DEVELOPER**

10/2015 – 07/2016

The Social Food Network.

From concept to **alpha release**, I designed and exhibited a **social network app** that immerses the user into the world of food, viewing **interactive images** and **videos** that show off user generated content, including an **open source chat system**, allowing food fanatics to talk to each other.

Presented at the Digital Media Design Exhibition in Bournemouth.

### **Baagloo Ltd • JUNIOR GRAPHIC DESIGNER**

10/2015 – 07/2016

The Social network that pays you.

Designing works ranging from the **user interface and experience** of the app & websites, designing the brand guidelines, to the publication of **brochures, leaflets, business cards, marketing assets and exhibition display materials**.

Working first hand with the CEO in **achieving** the first **investment** for the start up, grossing a **quarter** of a **million pounds**.

### **GH London • GRAPHIC DESIGN INTERN**

06/2015 – 08/2015

A London based company enabling users to book office space.

Designing works ranging the multiple **websites** the company possess to the publication of the **brochures, leaflets, membership cards and general marketing assets**.

Other roles involve giving a personal touch to the aesthetics of the company; **drawing** the **floor plan** of each building GH owns, developing **creative advertising** for different **events**.

### **Red Balloon • USER EXPERIENCE DESIGNER**

01/2015 – 06/2015

Award Winning Media Production Agency.

Contracted to **design** an **Apple** and **Android Application** to celebrate the 800 year anniversary of the **Magna Carta**, presented at **Salisbury Cathedral**.

## Education

### **Bournemouth University • DIGITAL MEDIA DESIGN**

2013 - 2017

Bachelors of Arts • **2:1**

### **Esher College • ART AND DESIGN**

2010 – 2012

Double A Level • **AA**

### **Teddington Academy**

2005 – 2010

GCSE's • **9 A-Cs**